

Wael Basri

Associate Professor- Business Administration

Jan,2020

1. Personal Information

Faculty Name	Wael Shahat Mohammed Basri			ID No.	1002528113
College	Business Administration	Department	MIS	Employee ID	
Date of appointment		Nationality	Saudi	Position	Associate Professor
Marital Status	Married	Date of Birth	13Feb 1966	E-mail	wbassri@hotmail.com Wael.basri@nbu.edu.sa
Mobile no.	966503304484	Work phone		Fax	

Educations

Qualification	University	Major	Minor	Date
Doctor of Philosophy (PhD)-	International Islamic	Business Administration	Management Information Sys	2012
Master	University of Colorado	Public Administration	Management Information Sys	2001
Bachelor	King Abdul Aziz	Science	Physic	1987

2. Academic Experiences

Academic Title	Date	University
Professor		
Associate Professor		Northern border University
Assistant Professor		Northern border University
Lecturer		Northern border University

3. Courses taught by the Faculty member

No.	Course name
1	E- Government
2	E- Commerce
3	Management information system
4	Public Affair

4. Intellectual Contributions

- 5.1 Articles

No.	Article title	Journal title
1	THE IMPACT OF ELECTRONIC HUMAN RESOURCES MANAGEMENT ON THE PERFORMANCE OF THE WORKFORCE IN RURAL AREAS (AL-MADINAH AL-MUNAWWARAH REGION)	INTERNATIONAL ACADEMIC JOURNAL FOR ECONOMICS AND ADMINISTRATIVE SCIENCES, 2021
2	EXAMINING THE IMPACT OF ARTIFICIAL INTELLIGENCE (AI)-ASSISTED SOCIAL MEDIA MARKETING ON THE PERFORMANCE OF SMALL AND MEDIUM ENTERPRISES: TOWARD EFFECTIVE BUSINESS MANAGEMENT IN THE SAUDI ARABIAN CONTEXT	INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, 2020
3	DETERMINANT OF TENDENCY TOWARDS THE USAGE OF SOCIAL MEDIA TOOLS: TRUST IMPORTANCE IN SAUDI COMMUNICATION SECTOR	POLISH JOURNAL OF MANAGEMENT STUDIES 2019
4	MANAGEMENT CONCERNS FOR SOCIAL MEDIA USAGE: MODERATING ROLE OF TRUST IN SAUDI COMMUNICATION SECTOR	POLISH JOURNAL OF MANAGEMENT STUDIES 2019
5	INVESTIGATING FACTORS AFFECTING THE BUSINESS MANAGEMENT OF SAUDI FOOD INDUSTRY BY SMART-PLS, MEASUREMENT, AND STRUCTURAL EQUATION MODELS: MODERATING ROLE OF KNOWLEDGE MANAGEMENT	INDUSTRIAL ENGINEERING & MANAGEMENT SYSTEM 2019
6	SOCIAL MEDIA AND CORPORATE COMMUNICATION ANTECEDENTS OF SME SUSTAINABILITY PERFORMANCE A CONCEPTUAL FRAMEWORK FOR SMES OF ARAB	JOURNAL OF ECONOMIC AND ADMINISTRATIVE SCIENCES 2019 - EMERALD'S- ISI
7	INFORMATION COMMUNICATION TECHNOLOGY (ICT) IN EDUCATIONAL INSTITUTIONS AND STRATEGIC INITIATIVES	INTERNATIONAL JOURNAL OF ENGINEERING & TECHNOLOGY, 2018

8	ICT ADOPTION IMPACT ON STUDENTS' ACADEMIC PERFORMANCE: EVIDENCE FROM SAUDI UNIVERSITIES	EDUCATION RESEARCH INTERNATIONAL 2018
9	MAXIMIZING THE SOCIAL MEDIA POTENTIAL FOR SMALL BUSINESSES AND STARTUPS: A CONCEPTUAL STUDY	INTERNATIONAL JOURNAL OF ECONOMIC PERSPECTIVES 2017
10	ICT, KNOWLEDGE ECONOMY & LEARNING ORGANIZATION: A CASE STUDY OF THREE ORGANIZATIONS	SCIENCE INTERNATIONAL, 2017
11	ERP ACCEPTANCE IN AIRLINE INDUSTRY OF SAUDI ARABIA WITH MEDIATING EFFECT OF JOB SECURITY	INTERNATIONAL JOURNAL OF ECONOMIC PERSPECTIVES 2017
12	MANAGEMENT INFORMATION SYSTEM ROLE IN PREPARING QUALIFIED HUMAN RESOURCES TO IMPLEMENT CORPORATE SOCIAL RESPONSIBILITIES & GOVERNANCE APPROACHES	INDIAN JOURNAL OF SCIENCE AND TECHNOLOGY, 2017
13	THE EFFECT OF USING SOCIAL MEDIA ON THE PERFORMANCE OF UNIVERSITY STUDENTS	المجلة العلمية للاقتصاد والتجارة كلية التجارة جامعة عين شمس 2017
14	CULTURE OF FEAR EFFECT ON THE ORGANIZATIONAL PERFORMANCE OF HIGHER EDUCATIONAL INSTITUTIONS: THE MODERATING ROLE OF STRATEGY COMMUNICATION	INTERNATIONAL BUSINESS MANAGEMENT, 2017
15	USABILITY OF RESEARCH PROJECTS MANAGEMENT SYSTEM IN NORTHERN BORDER UNIVERSITY BASED ON ISO 9126 STANDER FROM USERS' PERSPECTIVE: A CASE STUDY.	SCIENCE INTERNATIONAL, 2017
16	SOCIAL MEDIA IMPACT ON SMALL AND MEDIUM ENTERPRISE: CASE REVIEW OF BUSINESSES IN THE ARAB WORLD	ARTS AND SOCIAL SCIENCES JOURNAL, 2016
17	E- RECRUITMENT ADOPTION STRATEGY IN THE UNIVERSITIES OF SAUDI ARABIA	EUROPEAN JOURNAL OF BUSINESS AND MANAGEMENT, 2016
18	THE IMPACT OF THE STRATEGY EXECUTION INDIVIDUAL LEVELS' FACTORS (COMPETENCY OF STAFF AND SELF-EFFICACY) ON THE ORGANIZATIONAL PERFORMANCE	5TH INTERNATIONAL CONFERENCE ON BUSINESS AND ECONOMIC RESEARCH (5TH ICBER 2014) PROCEEDING
19	RELATIONSHIP OF ORGANIZATIONAL SIZE & REWARD SYSTEM ON ORGANIZATION PERFORMANCE OF HIGHER EDUCATIONAL INSTITUTION IN PALESTINE	EUROPEAN JOURNAL OF BUSINESS AND MANAGEMENT, 2015
20	THE ROLE OF TIME MANAGEMENT & ITS IMPACT ON STUDENTS' ACADEMIC ACHIEVEMENT	INTERNATIONAL RESEARCH JOURNAL OF FINANCE AND ECONOMICS, 2015
21	HOUSE OF QUALITY AS A QUALITY TOOL IN HIGHER EDUCATION MANAGEMENT	JOURNAL OF CULTURE, SOCIETY AND DEVELOPMENT, 2015
22	UNIVERSITY STAFF ADAPTION: AN EMPIRICAL STUDY USING THE UNIFIED THEORY OF ACCEPTANCE & USE OF TECHNOLOGY & EXTENDED TECHNOLOGY ACCEPTANCE MODEL II (NORTHERN BORDER UNIVERSITY, SAUDI ARABIA)	ASIAN JOURNAL OF BUSINESS AND MANAGEMENT, 2015

23	THE ROLE OF THE INTELLECTUAL CAPITAL IN RAISING THE PERFORMANCE OF EMPLOYEES IN THE COMMERCIAL BANKS IN SAUDI ARABIA (CASE STUDY IN NORTHERN BORDER REGION)	ASIAN JOURNAL OF BUSINESS AND MANAGEMENT, 2015
24	FACTORS AFFECTING INFORMATION COMMUNICATION TECHNOLOGY ACCEPTANCE IN PUBLIC ORGANIZATIONS IN SAUDI ARABIA	INTERNATIONAL JOURNAL OF COMPUTER SCIENCE AND INFORMATION SECURITY, 2012

- 5.2 Conferences, seminars and workshops:

No	Name of the conferences, symposia or workshops	Place	Date
1	European-Arab Cooperation in Higher Education Forum	Lebnon	2013
2	Higher Education Conference	Dammam	2013
3	NACADA Middle East Conference	Doha Qatar	2014
4	International conference of admissions	Ain UAE 2015	2015
5	AGBA's 13th World Congress	Java, Indonesia	2016
6	Meeting of the deans of admission and registration 17, 18, 19 and 20	KSA	2015- 2016
7	Change management	KSA	12/2012
8	Conflict management	KSA	12/2012
9	Analysis of the gap in the implementation of the Strategic Plan	KSA	12/2012
10	UTL	KSA	04/2013
11	Strategic Planning	KSA	05/2013
12	Training Basic	KSA	11/2013
13	Planning and Managing the Quality of Research	KSA	12/2013
14	Research Methodology in Social Sconce Research	KSA	02/2014
15	Promoting interactive Training	KSA	03/2015

- 5.3 Peer Review

Asian Online Journals
The African Journal of Information Systems

5. Community services

- 6.1 University

No.	Services	Date
1	Standing Committee of the discipline of students	2014-2016
2	Standing Committee of Admission and registration	2014-2017
3	Standing Committee to follow up Admission and registration Activities	2014-2016
4	Standing Committee of system and study plans	2014-2017
5	Standing Committee Bridging Programs	2014-2016
6	Standing Committee of recruitment	2013
7	Standing Committee of diploma programs	2014-2016
8	Standing Committee of e-Transactions & Communications	2013
9	Committee to follow up the periodic reports of the strategic plan	2014

- 6.2 College

No.	Services	Date
1	The Global Community for Academic Advising NACADA	
2	Saudi Association of Community Colleges	

- 6.3 Department

No.	Services	Date
1	1 st International Conference on Economics Business and Social Sciences Member of Conference Organizing Committee	2017
2		

- 6.4 Others services

No.	Services	Date
1	Strategic planning for NBU	2013
2	Training Needs for Northern Border University Staff 2014	2014
3	Qyias Center Arar	2014-2016
4	Workshop for High school students (admission)	2015
5	The International Exhibition & Conference on Higher Education	2014
6	The International Exhibition & Conference on Higher Education	2015
7	Job fair Washington D.C	2013